

# WELCOME TO CURBSIDE CONSULTING

John Kennedy  
CONSULTING

Introducing the newest addition to the business improvement solutions created out of the WorkSpace of John Kennedy —Curbside Consulting!

A combined package of strategic planning, on-boarding video production and innovative digital solutions for your growing organization. A single-source platform to meet strategic initiatives creating a *roadmap for success* and a *culture of engagement*.

**Step One:** John Kennedy facilitates a one-day strategic planning program to set into motion your “Vision, Values and Volition” for your organization. Utilizing the “Start Moving Mountains” process, your organization embraces the *Mountain Goals* to conquer and the *Boulders and Rocks* to focus on to maximize the performance and accountability of your team.

**Step Two:** A digital “ShareSpace” platform is then created to house each and every outcome from the strategic plan (Mission, Values, Standards, Perfect Day Playbook, Work-In-Progress Board, Successful Meetings, Training Videos, Human Resources, Marketing, and Operational Excellence). No longer are employees searching for answers. Within seconds, they are connected to the company “ShareSpace” to communicate strategic initiatives efficiently and effectively across all departments within a customized company “intranet” site.

**Step Three:** Day two provides a professionally crafted, shot, edited and delivered “on-boarding” video that creates consistent messaging of the organizational values, vision, initiatives, and expectations for your new and existing workforce. This video is an important part of the overall on-boarding process that is created within the strategic plan on day one.

All of this is done on-location with Curbside Consulting for an affordable monthly investment. The outcome is a comprehensive program and platform to take your organization from good to great with a fresh digital approach to success, team engagement, alignment, training, on-boarding, accountability and communication.



**For More Information:**

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